

## **Bags by Coach "O" Celebrates 24<sup>th</sup> Anniversary**

For Immediate Release, Knoxville, Tennessee – 09/12/13

Knoxville, Tennessee – Bags by Coach O, the parent company of Coach O Registration, Track Officials Registration and Coach O Event Management is celebrating their 24<sup>th</sup> Anniversary on September 12, 2013. Owner Charles "Coach O" Oliver and his staff have had a very successful year with many changes. Most notably has been a partnership with Marriott Hotels to provide hotel rooms at reduced rates for athletes, officials, and coaches during track & field meets.

Bags by Coach O started 24 years ago as a supplier of team bags. Now we offer all facets of items needed to host events and supply teams. The success of Bags by Coach O has led to the development of other divisions under the Coach O umbrella.

Coach O Registration continues to be "America's Choice for On-line Registration for Youth Athletics." Services have expanded to 47 states as well as Canada, Bahamas and Puerto Rico. On Line Registration services are currently being provided for numerous state associations and national organizations, i.e., AAU Athletics and USATF Youth Athletics.

Coach O Event Management has grown to include prestigious events such as the recent AAU Junior Olympic Games in Detroit, Michigan where Coach O was the Meet Director. This is "The World's Largest & Finest Youth Meet." The event management division is currently working with several programs throughout the country on meet management and facility design.

This growth and these achievements are the result of all of the

Coach O divisions working together to bring an all-inclusive, professionally produced program of equipment, registration, event management and officials registration to anyone working in the sports arena.

Coach O is thankful to all of the athletes, families, coaches, and officials who have used Coach O products and services.

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