



## *Award-Winning Track And Field Sports Media Professional Cory Mull Joins Coach O*

Coach O is pleased to announce the addition of Cory Mull, an award-winning writer, producer and broadcaster, to its staff as a Content Manager.

Cory is a 17-year media professional with over 10 years experience in the track and field industry, having worked previously with FloSports, where he was a Content Manager and long-time senior-level content producer for MileSplit and FloTrack.

Cory's previous work focused on content management and strategy, editorial development, coverage planning, brand awareness, broadcast production and project coordination. He's been recognized six times by the International Sports Press Association and was a field producer for the award-winning 'Caitlin Little: Fifteen Forever,' a documentary which captured the traumatic brain injury and recovery by a former teenage cross country athlete in North Carolina. A track and field broadcaster, he was the voice of FloSports' coverage of the 2024 Penn Relays.

Cory will bring his expertise in media coverage, promotion, and marketing to Coach O and will contribute across various channels to help build its registration, event management and marketing platforms.