



## **FOR IMMEDIATE RELEASE**

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Coach O partners with Alabama-based youth program Parker Track Club for a four-meet outdoor series in Huntsville

**Knoxville, Tenn.** – Coach O is proud to announce its partnership with Parker Track Club, one of Alabama’s oldest youth track and field programs, over the course of four outdoor meets in 2025.

Coach O, a North American organization offering registration, event management and media promotion, will be the title sponsor of the PTC Meet of Champions Sponsored by Coach O on May 17; the Coach O Memorial Classic on May 31; the PTC Summer Jam on June 21; and the PTC Blowout Sponsored by Coach O on July 19, with all events set to be held at Milton Frank Stadium in Huntsville, Alabama.

“I am very excited to sponsor Parker Track Club,” said Charles Oliver, the owner of Coach O. “This allows Coach O to proceed with our continued efforts to promote our sport of track and field and to provide sound opportunities for growth and development for our youth.”

Parker Track Club is owned and operated by Ezekiel Parker, a former NFL player for the Arizona Cardinals and a record-holder in track and field at the University of Louisville.

PTC currently oversees 150 youth girls and boys in the greater Huntsville metropolitan area.

“As part of our club, we teach the discipline of track, fundamentals and technique,” Parker said. “My father first started this club in 1993 and we’ve been building it since then. Partnering with Coach O will help Parker Track Club expand nationwide and hopefully more in the future.”

Registration for the League of Champions and the PTC Blowout is ongoing. For more information, [visit ParkerTrackClub.com](http://ParkerTrackClub.com).

Registration is open for athletes aged four through 18, as well as for open and master’s events. Live results and timing will be available through Xpress Timing.

### **About Coach O Registration and Event Management**

Coach O has provided registration, event management and track and field marketing for its North American track and field partners, as well as its international constituents, for nearly 35 years, dating back to its first origins in Knoxville, Tennessee. Charles Oliver, the founder of Coach O and a former NCAA coach, specialized first in athletic bags, team apparel and track and field equipment, before adding registration, event management and promotion. Today, Coach O provides best-in-class solutions across North America for its many track and field partners. For more information, visit [coacho.com](http://coacho.com).